

Faculty of Business - Bus. Adm. for Hotel & Tourism Management

Introduction

Our Commitment to Excellence

SWISS GERMAN UNIVERSITY – SGU was established in 2000. Dedicated to delivering quality education in line with international standards, SGU is established as an institution with a long-term commitment in Indonesia.

SGU aims to develop skilled professionals to fulfill the need for qualified graduates in order to strengthen links between different cultures.

SGU offers courses which combine both theoretical and practical training through internship.

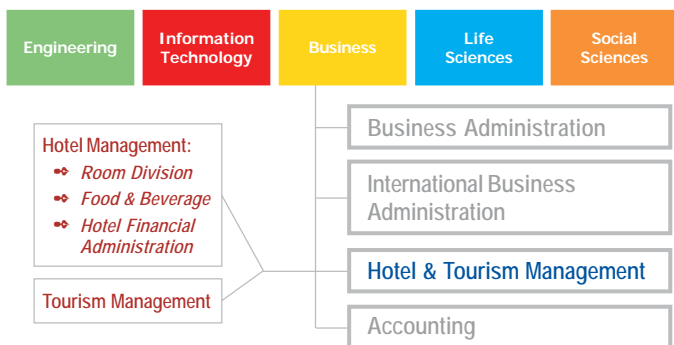
Opening Your Door to a Career in Hotel and Tourism Management

The Bachelor of Business Administration in Hotel and Tourism Management (BA in HTM) is sought after in almost every area of the hospitality and tourism trade. Our students will gain a solid foundation in:

- Business Management
- Hotel and Tourism Management, including business strategy, target orientated operations, organizational skills and teamwork skills.

The curriculum (theoretical and practical courses) of the Hotel and Tourism Management program has been designed with a generalist approach: general business management subjects during the early semesters followed by specific hospitality subject materials, both theoretical and practical, as well as two semesters of internship programs.

Upon graduation with a BA degree in Hotel and Tourism Management, students can confidently start a career in a hospitality-based enterprise.



SGU: A Clear Choice for Hotel & Tourism

The Hotel and Tourism Management course offers

- A solid foundation in hotel, catering and tourism management through core modules
- Work experience through two internships, in semester 3 (Indonesia) and in semester 6 (abroad)
- Development of interpersonal and group-working skills
- A stimulating intellectual environment with internationally renowned research activity:

- ✓ The best possible preparation for a professional career in the hospitality and tourism industry. A first-rate Rooms Division (with Fidelio PMS computer laboratories)
- ✓ Food & Beverage Division (with multifunction training restaurant, kitchen - bar)
- ✓ Computer lab
- Students are exposed to English every day. The use of English will become their second nature
- Small classes in a Wi-Fi campus
- International class facilities and study environment
- Qualified students can obtain an internationally recognized double degree.



SGU Networking

Students are welcome to take advantage of the cooperation SGU has established with the following companies in hospitality industry:

INDONESIA

- The Dharmawangsa
- The Sultan Jakarta (formerly Jakarta Hilton)
- The Four Seasons
- Grand Hyatt Jakarta
- Borobudur Hotel
- The Aryaduta
- Le Meridien Jakarta
- JW Marriott Jakarta
- Ritz-Carlton Pacific Place
- Ritz-Carlton Kuningan
- Ritz-Carlton Bali
- Conrad Bali
- Nikko Hotel Bali
- Hyatt Regency Bandung
- Mandarin Oriental Jakarta
- Sari Pan Pacific
- Shangri-La
- Intercontinental MidPlaza

SINGAPORE

- Conrad Centennial
- Mandarin Oriental
- LeMeridien
- Ritz-Carlton
- Traders Hotel
- Pan Pacific
- Grand Hyatt
- Orchard Millennium

MALAYSIA

- Dynasty Hotel Kuala Lumpur

SWITZERLAND

- Seedam Plaza, Pfaeffikon, Schwyz

GERMANY

- Kempinski Vier Jahreszeiten, Munich
- Hotel Haus Delecke, Moehensee
- Steigernerberger Insel, Konstanz
- Maritim hotels at Bad Salzuflen, Bad Sassendorf, Schmallerberg, Lippstadt
- Hotel Hof Hueck, Bad Sassendorf
- Romantik Berg & Jagdhotel, Ilmenau
- Dorint Hotels at Grafenwald, Vukaneifel
- Hotel Wilden Man, Soest
- Pilgrim Haus, Soest

Bus. Adm. in Hotel & Tourism Mgt Curriculum (academic year 2009) 