

Faculty of Business Administration and Humanities
 Department of Communication and Public Relations

YEAR 1					
Semester 1			Semester 2		
Course	SKS	ECTS	Course	SKS	ECTS
English for Global Communication 1	3	4	English for Global Communication 2	3	4
Introduction to Public Relations	4	5	Media Psychology	3	4
Introduction to Journalism	4	5	Intercultural Communication	2	4
Mass Communication	3	4	PR Management	3	4
Media Sociology	3	4	Media Management	4	5
Communication History & Theory	3	4	Creative and Critical Thinking	2	2
Basic and Narrative Writing	3	4	Communication Technology	3	4
Total Compulsory	23	30	Photography	3	3
Extra Curricular			Total Compulsory	23	30
German Language and Culture 1	2		Extra Curricular		
Mandarin Language and Culture 1	2		German Language and Culture 2	2	
			Mandarin Language and Culture 2	2	
YEAR 2					
Semester 3			Semester 4		
Course	SKS	ECTS	Course	SKS	ECTS
Interpersonal Communication	3	4	Professional English 1	3	4
Introduction to Communication Practice (Practical Training)	2	22	Communication Research Methods	3	4
Organisational Communication	3	4	Political Communication	2	2
Total Compulsory	8	30	Event Management	3	4
			Media Production	3	4
			Project Management and Leadership	3	4
			Concentration on International Journalism		
			Photo Journalism	3	4
			Print and online Journalism	3	4
			Concentration on PR & Reputation Management		
			Writing for PR	3	4
			PR Techniques and Strategies	3	4
			Total Compulsory	23	30
			Extra Curricular		
			German Language and Culture 3	4	
			Mandarin Language and Culture 3	2	
YEAR 3					
Semester 5			Semester 6		
Course	SKS	ECTS	Course	SKS	ECTS
Professional English 2	3	4	Practical Training (Internship abroad)	4	30
Corporate Communication	3	4	Total Compulsory	4	30
Communication Research Statistics	3	4			
Advanced Audio/Video Project	2	3			
Rhetoric and Public Speaking	3	3			
Business and Media Law	3	4			
Concentration on International Journalism					
Interviewing Principles & Practices	3	4			
Creative Writing	3	4			
Concentration on PR & Reputation Management					
Corporate Social Responsibility	3	4			
International Public Relations	3	4			
Total Compulsory	23	30			
Extra Curricular					
German Language and Culture 4	4				
Mandarin Language and Culture 4	2				
YEAR 4					
Semester 7			Semester 8		
Course	SKS	ECTS	Course	SKS	ECTS
English for Academic Writing	3	4	Ethics and Religious Philosophy	2	3
Marketing & Advertising	3	4	Civics and Politics	2	3
Multimedia Design	3	4	Indonesian Language and Culture	2	3
Communication Research Project	3	4	Final Project / Thesis	6	12
Career Planning and Entrepreneurship	2	2	Oral Final Study Examination (OFSE)	5	6
Social Development and Media Ethics	3	4	Thesis Writing / Consultancy	0	2
Concentration on International Journalism			Thesis Colloquium	0	0
Feature Writing & Editorial	3	4	Thesis Defense	0	1
Broadcast Journalism	3	4	Total Compulsory	17	30
Concentration on PR & Reputation Management					
Conflict and Crisis Management	3	4			
Reputation Management	3	4			
Total Compulsory	23	30			