SWISS GERMAN UNIVERSITY

Your Gateway to Global Education

Curriculum[*)]

Faculty of Social Sciences - Communication and Public Relations

Year 1

Semester 1

Course	SKS	ECTS
English for Global Communication 1	3	4
Business Administration	2	4
Communication and Technology: IT1	2	4
Journalism 1 (Gathering, Selection)	4	5
Introduction to Organisational Comm. 1	4	4
Theory of Communication & Media	4	5
Media Sociology	4	4
Total Compulsory	**23**	**30**
Extra Curricular		
German Language and Culture 1	2	
Mandarin Language and Culture 1	2	

Semester 2

Course	SKS	ECTS
English for Global Communication 2	3	4
Business Administration 2	2	3
Communication and Technology: IT2	2	3
Journalism 2 (Formats, News, Writing)	4	5
Public Relations Management	4	5
Theory of Communication: Mass Communication	4	5
Media Psychology	4	5
Total Compulsory	**23**	**30**
Extra Curricular		
German Language and Culture 2	2	
Mandarin Language and Culture 2	2	

Year 2

Semester 3

Course	SKS	ECTS
Practical Training 1 (Internship in Indonesia)	6	30
Total Compulsory	**6**	**30**

Semester 4

Course	SKS	ECTS
Professional English 1	3	4
Corporate Finance	2	3
Media studies management	3	4
Journalism 3 (Print and Online Media)	3	4
Internal and external Corporate Communication	3	4
Communication Research 1: Basic Statistical Tools	3	4
Political Communication	3	3
Interpersonal Communication	3	4
Total Compulsory	**23**	**30**
Extra Curricular		
German Language and Culture 3	4	
Mandarin Language and Culture 3	2	

Year 3

Semester 5

Course	SKS	ECTS
Professional English 2	3	4
Business and Media Law	3	4
Digital Media Design	3	4
Journalism 4: Radio & TV	3	4
Marketing PR & Advertising	3	4
Communication Research 2: Research Methods	3	4
Intercultural Communication	2	2
Rhetoric, Negotiation Skills and Public Speaking	3	4
Total Compulsory	**23**	**30**
Extra Curricular		
German Language and Culture 4	4	
Mandarin Language and Culture 4	2	

Semester 6

Course	SKS	ECTS
Practical Training 2 (Internship Abroad)	6	30
Total Compulsory	**6**	**30**

Year 4

Semester 7

Course	SKS	ECTS
English for Academic Writing and International Test Preparation	2	3
Media Production	3	4
Multimedia Presentation	3	5
Communicaton Research 3: Data Analysis and SPSS	4	6
Social and Development Communication	3	4
Compulsory Elective Courses	8	8
Total Compulsory	**23**	**30**
Compulsory Elective Courses		
Journalism 5: Project	8	8
PR Project	8	8

Semester 8

Course	SKS	ECTS
Ethics and Religious Philosophy	2	3
Civics	2	3
Indonesian Language & Culture	2	3
Oral Final Study Examination (OFSE)	5	6
Thesis	6	15
Total Compulsory	**17**	**30**

Total Offered = 164 SKS
Total Compulsory = 144 SKS
Total ECTS = 240 ECTS

SKS = Satuan Kredit Semester
ECTS = European Credit Transfer System

*) subject to change

Aug 2009