
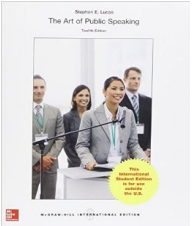
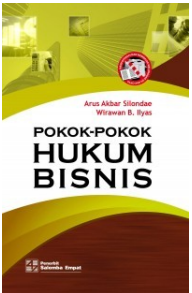
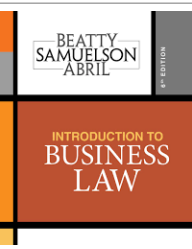



**List of Coursebooks – Bachelor's Degree Programme - 5th Semester
Faculty of Business Administration & Humanities, Department of Communication
and Public Relations - 2018/2019**

	Subject	Book	Notes	Approval/Notes
	Event Management	Event Management: An Asian Perspective McCartney McGraw-Hill ISBN 9780071272155	Rp. 370.000	Adopted since April 2016
	Rhetoric, Negotiation Skill and Public Speaking	The Art of public speaking, 12e Lucas McGraw-Hill ISBN 9781259095672	Rp. 550.000	Adopted since September 2008
	Business & Media Law	Pokok-pokok hukum bisnis Silondae Salemba Empat ISBN 9789790611900	Rp. 120.000	Adopted since April 2017
	Business & Media Law	Introduction to Business Law, 6e Beatty Cengage ISBN 9781337404341	Available on demand	Adopted since April 2017
	Interviewing Principles and Practices [Elective Course]	Interviewing for Journalists (Media Skills), 3e Potter Routledge ISBN 9781138650237	Rp. 530.000	Changed from Interviewing: Principles and Practices, 14e Stewart / McGraw-Hill Since April 2018

	Communication Research Statistics	Communication research statistics Reinard SAGE ISBN 9780761929871	Available on Demand	Adopted since April 2016
	Advanced Audio/Video Project	Handout		
	Indonesian Language	Handout		Adopted since April 2016
	Professional English 2	Objective IELTS Intermediate Student's Book with CD ROM Black Cambridge ISBN 9780521608824	Continued from previous semester	Adopted since April 2016
	German Language & Culture 4	Berliner platz 2 NEU: Deutsch im alltag/lehr-und arbeitsbuch CD's Lemcke Langenscheidt ISBN 9783126060394	Rp. 310.000	Adopted since February 2014
Total			Rp. 1.880.000,-	