

FACULTY OF BUSINESS ADMINISTRATION AND HUMANITIES
DEPARTMENT OF BUSINESS ADMINISTRATION

Concentration :
INTERNATIONAL BUSINESS AND MARKETING

Semester 1			Semester 2		
Course	SKS	ECTS	Course	SKS	ECTS
English 1	2	3	English 2	2	3
Introduction to Business & Management	4	6	Economics 2	4	6
Economics 1	4	6	Principles of Marketing	4	6
Business Mathematics	4	6	Principles of Human Resources Management	2	3
Principles of Accounting	4	6	Ethics and Religious Philosophy	2	3
Analytical & Creative Thinking	2	3	Fundamental of Financial Management	4	6
Business Communication	2	3	Principles of Operation Management	4	6
Total mandatory	22	33	Total mandatory	22	33
Extracurricular Courses			Extracurricular Courses		
German Language and Culture 1	2		German Language and Culture 2	2	
Mandarin Language and Culture 1	2		Mandarin Language and Culture 2	2	
TOTAL	26	33	TOTAL	26	33

Semester 3			Semester 4		
Course	SKS	ECTS	Course	SKS	ECTS
Internship 1 (Indonesia)	3	10	English 3	2	3
Professional Development	3	4	Business Development	2	3
ICT for Business	4	6	Corporate Finance	4	6
Management Decision Making	3	4	International Business	4	6
Entrepreneurship	2	3	Pancasila & Civic	3	4
			Product & Brand Management	3	4
			Consumer Behavior	3	4
Total mandatory	15	27	Total mandatory	21	30
Extracurricular Courses			Extracurricular Courses		
			German Language and Culture 4	4	
			Mandarin Language and Culture 4	4	
TOTAL	15	27	TOTAL	29	30

Semester 5			Semester 6		
Course	SKS	ECTS	Course	SKS	ECTS
English 4	2	3	Internship 2 (abroad)	6	30
Strategic Marketing	4	6			
Customer Relationship Management	4	6			
Elective 1	3	4			
Business Simulation	4	6			
Entrepreneur Venture	4	6			
Indonesian Language	2	2			
Total mandatory	23	33	Total mandatory	6	30
Extracurricular Courses			Extracurricular Courses		
German Language and Culture 4	4				
Mandarin Language and Culture 4	4				
TOTAL	31	33	TOTAL	6	30

Semester 7			Semester 8		
Course	SKS	ECTS	Course	SKS	ECTS
English 5	2	3	Oral Final Study of Examination (OFSE)	3	4
Strategic Management	4	6	Seminar in Marketing/Leadership	3	4
Supply Chain Management	4	6	Thesis	6	15
Elective 2	3	4			
Elective 3	4	6			
Business Statistics	4	6			
Research Methodology	2	3			
Total mandatory	23	34	Total mandatory	12	23
Total	23	34	Total	12	23

Elective subjects (Semester 5)			Elective subjects (Semester 7)				
Elective 1	Service Marketing	3	4	Elective 2	Business Law	3	4
	E-Marketing	3	4		Export and Import	3	4
				Elective 3	Information System Management	4	6
					Value-Based Management	4	6

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Concentration :
FINANCE AND BANKING

Semester 1			Semester 2		
Course	SKS	ECTS	Course	SKS	ECTS
English 1	2	3	English 2	2	3
Introduction to Business & Management	4	6	Economics 2	4	6
Economics 1	4	6	Principles of Marketing	4	6
Business Mathematics	4	6	Principles of Human Resources Management	2	3
Principles of Accounting	4	6	Ethics and Religious Philosophy	2	3
Analytical & Creative Thinking	2	3	Fundamental of Financial Management	4	6
Business Communication	2	3	Principles of Operation Management	4	6
Total mandatory	22	33	Total mandatory	22	33
Extracurricular Courses			Extracurricular Courses		
German Language and Culture 1	2		German Language and Culture 2	2	
Mandarin Language and Culture 1	2		Mandarin Language and Culture 2	2	
TOTAL	26	33	TOTAL	26	33

Semester 3			Semester 4		
Course	SKS	ECTS	Course	SKS	ECTS
Internship 1 (Indonesia)	3	10	English 3	2	3
Professional Development	3	4	Business Development	2	3
ICT for Business	4	6	Corporate Finance	4	6
Management Decision Making	3	4	International Finance	4	6
Entrepreneurship	2	3	Pancasila and Civic	3	4
			Banking Theory & Practices	3	4
			Monetary Economics	3	4
Total mandatory	15	27	Total mandatory	21	30
Extracurricular Courses			Extracurricular Courses		
			German Language and Culture 4	4	
			Mandarin Language and Culture 4	4	
TOTAL	15	27	TOTAL	29	30

Semester 5			Semester 6		
Course	SKS	ECTS	Course	SKS	ECTS
English 4	2	3	Internship 2 (abroad)	6	30
Financial Statement Analysis	4	6			
Asset and Liability Management	4	6			
Elective subject 1	3	4			
Investment Analysis & Portofolio	4	6			
Entrepreneur Venture	4	6			
Indonesian Language	2	2			
Total mandatory	23	33	Total mandatory	6	30
Extracurricular Courses			Extracurricular Courses		
German Language and Culture 4	4				
Mandarin Language and Culture 4	4				
TOTAL	31	33	TOTAL	6	30

Semester 7			Semester 8		
Course	SKS	ECTS	Course	SKS	ECTS
English 5	2	3	Oral Final Study of Examination (OFSE)	3	4
Strategic Management	4	6	Seminar in Marketing	3	4
Finance Risk Management	3	4	Thesis	6	15
Elective subject 2	4	6			
Elective subject 3	4	6			
Business Statistics	4	6			
Research Methodology	2	3			
Total mandatory	23	34	Total mandatory	12	23
Total	23	34	Total	12	23

Elective subjects (Semester 5)			Elective subjects (Semester 7)				
Elective 1	Capital Market	3	4	Elective 2	Management Information System	4	6
	Financial Derivative	3	4		Financial Market Institution	4	6
				Elective 3	Controllorship	4	6
					Introduction to Microfinance	4	6